



ICFAD'S 53RD ANNUAL CONFERENCE

Grand Rapids, Michigan during ArtPrize



MARK YOUR CALENDAR FOR 2016 IN GRAND RAPIDS, MICHIGAN DURING ARTPRIZE

Join us for ICFAD's 53rd Annual Conference

Created in 2009, ArtPrize was conceived as a disruption of the traditional top-down art competition.

Radically open by design, ArtPrize invited any artist to compete, invited anyone with space in downtown Grand Rapids to host installations, and invited everyone who showed up to award the world's largest art prize by public vote. ArtPrize evolved from a social experiment to one of the most fluid, unique, and successful art festivals in the American and international art landscapes. Transforming three square miles of downtown Grand Rapids, Michigan, ArtPrize has, in five years, hosted more than 7,500 works of art, welcomed hundreds of thousands of visitors, and distributed more than two and a half million dollars to artists. The Gerald R. Ford International Airport, ranked by Airports Council International as one of the top five best airports in the world (by size), serves six major airlines and offers 120 daily nonstop flights from 24 major market destinations. The Amway Grand Plaza is an historic property of glorious splendor providing wonderful customer service and a choice of historic or modern overnight accommodations.

"You'd have to come to Grand Rapids, Michigan to actually see what it's done. The point is you have hundreds and hundreds of artists who have given up their lives for a period of time, who have spent huge amounts of money going to incredible energy, expense and time to create these projects. I think very few of them really believe that they actually have a chance at really winning much of anything, just based on numbers. It's like a lottery. But they're here giving their hearts to it . . . Everywhere you look there are objects, and projections, and performances . . . And the scale, I have to say I'm really quite astonished. There is just so much."

- Adam Weinberg, Alice Pratt Brown Director, Whitney Museum of American Art, 2009 ArtPrize guest lecturer

"It's time to reboot the conversation between artists and the public. ArtPrize will be a celebration of art, design, and innovation that will bring artists and the public together like never before."

- ArtPrize Founder Richard DeVos, April 25, 2009

ICFAD's 53rd Annual Conference will be held at
The Amway Grand Plaza Hotel
October 6 -8, 2016